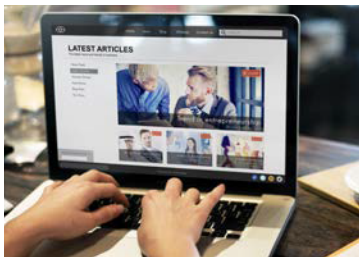




## ADVERTISING

### BRANDED/SPONSORED CONTENT



#### ON BIZQ WEBSITE:

1 advertorial up to 700 words, including copywriting and images



One month sponsored post on BiZQ homepage  
+ MREC (700px x 500px)



#### ON eDM:

Native ad  
**\$8,000** for 1 month

## ADVERTISING

### STANDARD BANNER DISPLAY



#### ON BIZQ HOMEPAGE:

Leaderboard (728px x 90px)  
**\$3,000** for 1 month

MREC (700px x 500px)

**\$2,000** for 1 month

#### ON eDM:

The monthly eDM is sent to **40,000** unique email addresses on SBF membership database

eDM Leaderboard (728px x 90px)

**\$4,000** for 1 month

## ADVERTISING

### BUNDLE PACKAGES

#### PACKAGE A

BiZQ site leader board + MREC  
**\$4,500** (usual price: \$5,000)

#### PACKAGE B

BiZQ site leader board + MREC + eDM leader board  
**\$7,500** (usual price: \$9,000)

#### MEMBER DISCOUNT:

SBF members are entitled to a 10% discount

#### FREQUENCY DISCOUNTS:

3 months	20% discount
6 months	30% discount
12 months	40% discount

### SBF MEMBERSHIP BY COMPANY SHARE CAPITAL

\$10m+	21.38%
\$5m – \$10m	8.42%
\$1m – \$5m	41.18%
\$0.5m – \$1m	29.02%

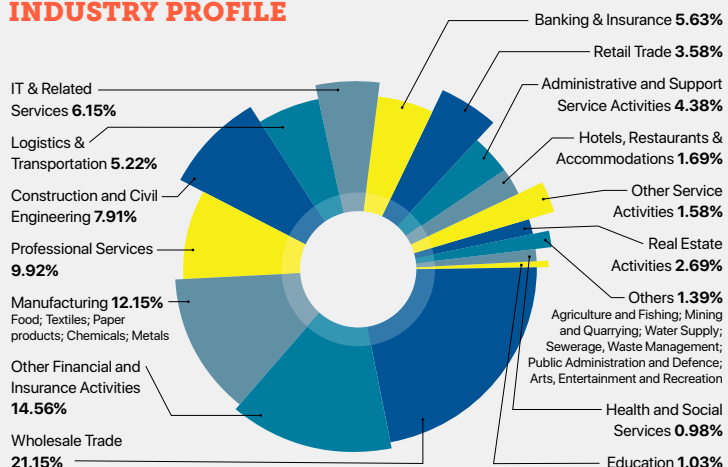
### ADVERTISING QUERIES

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### SBF MEMBERSHIP BY INDUSTRY PROFILE



Accurate as of 31 December 2020